

FORMATION VENTURES

Build it right.



Mulberry Tree Partners

Kuwait . United Kingdom . India



BUILD IT RIGHT.

Digital transformation enables companies to achieve greater efficiency, deeper insight and wider presence.

Governments and large businesses are increasingly adopting technology to operate and serve better. This is reshaping the business ecosystem. It is critical to build your business right and make most from the evolving ecosystem.

Efficiency. Insight. Presence.

Formation Ventures enable companies to run efficient and cost-effective operations.

Our team of experienced professionals specialize in leveraging the latest tools and technology to help automate processes, reduce cost, and give businesses better insight into areas such as customer service, analytics, and marketing.



MANAGED ACCOUNTING

We can run your accounting process from book keeping to administering. We deploy accounting professionals over popular SaaS platforms to run your accounting office. Our solution ensures that you get high quality professionals at a fraction of hiring cost. You also get to save on capex and adopt online accounting process.



TECHNOLOGY ADOPTION

We assist companies leverage technologies to improve business performance. Our BizOps consultants review your business processes and recommend necessary AI/ML based tech adoption that are relevant, cost effective and enhances operability. We also advice market disruptors on security audits and skills-set pooling.



MARKET ACCESS

Our clients benefit from our business relationship network, that gains them market access and opportunities to collaborate. We can develop strategic partnerships for your business with key vendors, and B2B customers in the GCC member countries.



BUSINESS AUDITS

Our audits identify bottlenecks to smooth running of business. We run process, technology, finance, and HR audits to pinpoint areas of efficiency improvement. The audit finding form critical inputs to your business plans and strategic initiatives. It allows you to save more, do more and yield more. We have been auditing healthcare, retail f&b and new-age ecommerce businesses.

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